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Netflix sets Feb. 1 release for Baltimore-made 'House of Cards'

All 13 episodes of first season will be available on Feb. 1 to subscribers

By David Zurawik

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On Thursday, Netflix announced a Feb. 1 release date for "House of Cards," the Baltimore-made political drama starring Kevin Spacey and Robin Wright.

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All 13 episodes of the first season will be available to subscribers on that date. The whole project is a huge risk with a new business model, and it will be fascinating to see how it works out for Netflix with this distribution formula.

Here's the release:

The Netflix original series, from Media Rights Capital, "House of Cards," starring Academy Award[®] winner Kevin Spacey ("Horrible Bosses,"

"American Beauty"), Golden Globe[®] nominee Robin Wright ("The Girl with the Dragon Tattoo," "Forrest Gump") and Kate Mara ("American Horror Story") will be available for members to watch instantly beginning <u>February 1, 2013</u>.

All 13-episodes of the drama series's first season will be available to Netflix members in territories where Netflix is available - North America, the UK, Ireland, Latin America and Scandinavia.

"House of Cards' combines the best of filmmaking with the best of television. Beau Willimon's compelling narrative, David Fincher's unparalleled craftsmanship, indelible performances by Kevin Spacey and the rest of the cast unite to create a gripping story and new kind of viewing experience for Netflix members," said Ted Sarandos, Chief Content Officer, Netflix. "In offering the entire season at once, Netflix is giving viewers complete control over how and when they watch the show."

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From director David Fincher ("The Girl with the Dragon Tattoo," "The Social Network"), award-winning playwrighet and Academy Award[®] nominated screenwriter Beau Willimon ("Farragut North," "The Ides of March") and Academy Award[®] winner Eric Roth ("Forrest Gump," "Munich"), "House of Cards" is based on the BBC miniseries of the same name. This wicked political drama slithers beneath the curtain and through the back halls of greed, sex, love and corruption in modern Washington D.C.

An uncompromising exploration of power, ambition and the American way, the series orbits Francis Underwood (Spacey), the House Majority Whip. Underwood is the politician's politician – masterful, beguiling, charismatic and ruthless. He and his equally ambitious wife Claire (Wright) stop at nothing to ensure their ascendancy. In addition to Spacey, Wright and Mara, the series also stars Corey Stoll ("Midnight in Paris"), Kristen Connolly ("The Cabin in the Woods"), Michael Kelly ("The Adjustment Bureau") and Sakina Jaffrey ("Definitely Maybe").

Fincher directed the first two episodes of the series, which were written by Willimon. James Foley ("Glengarry Glen Ross"), Joel Schumacher ("Falling Down"), Charles McDougall ("The Good Wife"), Carl Franklin ("Devil in a Blue Dress") and Alan Coulter ("The Sopranos") also serve as directors on "House of Cards."

The drama's second season is due to begin production in spring 2013.

House of Cards is executive produced by Fincher, Willimon, Joshua Donen, Eric Roth, Kevin Spacey, Dana Brunetti, Andrew Davies, Michael Dobbs and John Melfi. The one-hour drama is produced by Donen/Fincher/Roth and Trigger Street Productions, Inc. in association with Media Rights Capital for Netflix.

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